

At RadioAlabama, we absolutely get it. We see the impact COVID-19 is having on local businesses and are committed to helping you – for free.



Local Business Protection Program

What is it?

RadioAlabama is on a mission to provide extraordinary support for local businesses as they reenergize and begin to reopen following the coronavirus emergency. Through our new *Local Business Protection Program*, we are contributing up to \$50,000 of **free advertising** to help as the economy bounces back.

How does it work?

On a first-come, first-served basis, we will run radio and online ads for you across the best combination of our six radio stations serving the geographical areas where you primarily do business. For 30 days, as airtime and digital space are available, you'll share our unsold ad inventory with other participants – **all free, at no cost, with no obligation, with no strings**. We simply want to help locally owned businesses survive and thrive in these unusual times.

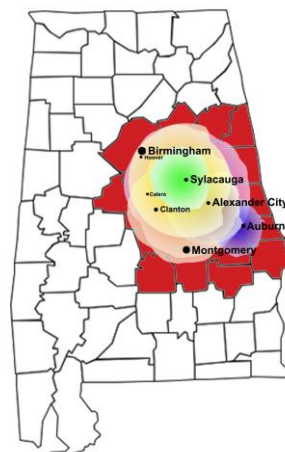
What do you do next?

Take advantage of this unique *Local Business Protection Program* and let the power of the RadioAlabama network work for you **absolutely free**. Simply email Lee@RadioAlabama.net, and you're guaranteed a response within five minutes, 24 hours a day, or call 256-249-4263 during regular business hours. We're very serious about helping you get your ads ready, with free professional production, and running a total of 90 ads for you over 30 days (as three 30-second ads every day, seven days a week) plus an online ad on one of our digital platforms. **Absolutely free.**

Use the RadioAlabama network to help jumpstart your business!

All of our current advertisers have been automatically enrolled in the *Local Business Protection Program* and will receive additional ads and bonuses for free.

RadioAlabama is a unique, award-winning, multimedia entertainment and digital marketing solutions company focused on East Central Alabama. Our assets include six brands across eight radio signals, along with associated mobile apps, websites, social media channels, and text messaging services plus a hyperlocal online news, sports, and weather service. In addition to our own streaming platforms for PCs, laptops, and iOS and Android devices, our brands are also part of iHeart Radio, Tune-In, and Amazon Alexa-enabled smart speakers for global on demand reach.



YEA!106.5
FM

98.3
FOX FM

105.1
The Lake
WRFS

AU100
AUBURN'S 100.3 WAUE

KIX96.3
COUNTRY

KIX100.3
COUNTRY